
Decision Maker – Angela R. Neuworth – CIO



C-level executive with 27-years industry experience

“I am a technically skilled expert and imaginative visionary.”

Personal Characteristics

- 52-year old CIO from Pennsylvania for JK Enterprises with a Master's degree in Information Systems, Brookhaven College - Dallas, TX (1975); Business Governance Certificate - Sarbaines Oxley
- Mini resume:
 - MANAGER, GLOBAL NETWORK INTEGRATION (Infonxx, Inc. 2004-2006) - Six Sigma process improvement; 50 million transactions per month; Sarbanes-Oxley compliance; business planning; global integration of software applications (TCS/Aspect, Hyperion, Telecom Switch Software, Oracle HRIS/Financial); R&D wearable wireless technology
 - SOFTWARE MANAGER (GMA 2002-2004) - Lead 8 software application developers and analysts; developed app. in PowerBuilder8, with Oracle 8i backend, MQ Series middleware; implemented software application in complex environments such as: LA Times, NY Post, NY Times, Chicago Tribune, Washington Post, etc; performed data analysis
 - INDEPENDENT SR CONSULTANT (A.J. Prindle a Ford Motor Co., FirstEnergy, & GMA 1999-2002); GLOBAL INSIDE SALES MANAGER (BMC 1997-1999); PRESIDENT Biometric Systems - NASA - Life Science Software Contractor 1979-1997
- Skills: Executive Management, SAP, Siebel, Six Sigma, SOX; Expert knowledge of SAP implementation methodologies and tools using CSC Catalyst 4D; ASAP, Live Model, IMG, Business Navigator; SAP MM BW Team Leader and Project Manager with A.J. Prindle a Ford Motor Company; 3 Life Cycle Roll-Outs, SAP Internal Audit;
- Seeks to leverage extensive background in Technical and Soft Skill Training and Development to expand career in Information Technology Management

Work Environment

- JK Enterprises is a large enterprise conglomerate with 300,000 employees.
- Chief Information Officer of JK.
- Oversees IT divisions worldwide. Responsible for all IT projects and policy.
- Must keep IT projects on time and under budget.
- Advises board on new technologies and directions for the company
- Interacts with her assistant, other execs, IT management, customers and partners in speaking engagements. Contributing writer for IT World.

Goals

- After all these years, Angela thinks she still has something to prove: wants to be seen as an example of excellence and to be regarded as the finest in her field. Cognizant of competing in 'a man's world', Angela is seeking to outperform, outdo and outlast her peers in the field of information management.

Why this Persona?

- Angela is a less-frequent end-user, but a valuable decision maker in the purchase of our software. She must be impressed by the software's capability, flexibility and practicality, or no deal.